

ATTACHMENT C

OPB DESIGNATED BRAND MARKET LIST

FIRST POSITION: THE CENTER POSITION OF THE OPB DISPLAY
THE TWO SIDE POSITIONS: THE RIGHT OR LEFT POSITIONS OF THE DISPLAY

(RIGHT OR LEFT)					(RIGHT OR LEFT)				
CODE	MARKET	CENTER POSITION	SIDE POSITIONS		CODE	MARKET	CENTER POSITION	SIDE POSITIONS	
1A0	BANGOR	Merit	Slims	Parliament	✓4A0	PITTSBURGH	Slims	B & H	Merit
1B0	BOSTON	Merit	Slims	Parliament	4B0	CLEVELAND	Slims	B & H	Merit
✓1C0	HARTFORD	Merit	Slims	B & H	4C0	COLUMBUS	Slims	B & H	Merit
1D0	RHODE ISLAND	Merit	Slims	Parliament	4D0	CINCINNATI	Slims	B & H	Merit
1E0	ALBANY	Merit	Slims	Parliament	4E0	SAGINAW	Merit	Slims	B & H
1F0	SYRACUSE	Merit	Slims	B & H	✓4F0	DETROIT	Slims	B & H	Merit
✓1G0	BUFFALO	Merit	Slims	Parliament	✓4G0	GRAND RAPIDS	Slims	B & H	Merit
✓1H0	NEWYORK	As Appropriate			✓4H0	TOLEDO	Slims	B & H	Merit
✓1I0	PHILADELPHIA	As Appropriate			4I0	INDIANAPOLIS	Slims	B & H	Merit
✓1J0	HARRISBURG	Slims	B & H	Merit	4J0	LOUISVILLE	Slims	B & H	Merit
					4K0	LEXINGTON	Slims	B & H	Merit
✓2A0	BALTIMORE	Slims	B & H	Merit	✓4L0	CHICAGO	Slims	B & H	Merit
✓2B0	WASH DC	Slims	B & H	Merit	✓4M0	PEORIA	Slims	B & H	Merit
✓2C0	RICHMOND	Slims	B & H	Merit	4N0	GREEN BAY	Merit	Merit	B & H
✓2D0	RALEIGH/DURH	Slims	B & H	Merit	4O0	MINNEAPOLIS	Merit	Merit	B & H
✓2E0	CHARLOTTE	Slims	B & H	Merit	4P0	SIOUX FALLS	Merit	Merit	B & H
✓2F0	COLUMBIA	Slims	B & H	Merit	4Q0	MILWAUKEE	Merit	Merit	B & H
✓2G0	GREENVILLE	Slims	B & H	Merit					
✓2H0	KNOXVILLE	Slims	B & H	Merit	5A0	ALASKA	Merit	Slims	B & H
✓2I0	NASHVILLE	Slims	B & H	Merit	5B0	SPOKANE	Merit	Slims	B & H
✓2J0	ATLANTA	Slims	B & H	Merit	5C0	SEATTLE	Merit	Slims	B & H
✓2K0	BIRMINGHAM	Slims	B & H	Merit	5D0	PORTLAND	Merit	Slims	B & H
✓2L0	SAVANNAH	Slims	B & H	Merit	✓5E0	DENVER	Merit	Slims	B & H
✓2M0	JACKSONVILLE	Slims	B & H	Merit	5F0	SALT LAKE	Slims	B & H	Merit
✓2N0	PENSACOLA	Slims	B & H	Merit	5G0	PHOENIX	Slims	B & H	Merit
✓2O0	ORLANDO	Slims	B & H	Merit	✓5H0	SACRAMENTO	B & H	Slims	Merit
✓2P0	TAMPA	Slims	B & H	Merit	✓5I0	SAN FRANCISCO	B & H	Slims	Merit
✓2Q0	MIAMI	B & H	Slims	Merit	✓5J0	FRESNO	B & H	Slims	Merit
✓3A0	ST. LOUIS	Slims	B & H	Merit	✓5K0	HAWAII	B & H	Slims	Merit
3B0	SPRINGFIELD	Slims	Merit	B & H	✓5L0	LOS ANGELES	B & H	Slims	Merit
3C0	PADUCAH	Slims	B & H	Merit	✓5M0	SAN DIEGO	B & H	Slims	Merit
✓3D0	MEMPHIS	Slims	B & H	Merit					
✓3E0	JACKSON	Slims	B & H	Merit					
✓3F0	LITTLE ROCK	Slims	B & H	Merit					
✓3G0	NEW ORLEANS	Slims	B & H	Merit					
✓3H0	LAKE CHARLES	Slims	B & H	Merit					
3I0	DES MOINES	Merit	Slims	B & H					
3J0	OMAHA	Merit	Slims	B & H					
3K0	KANSAS CITY	Merit	Slims	B & H					
3L0	TULSA	Slims	B & H	Merit					
✓3M0	OKLAH CITY	Slims	B & H	Merit					
✓3N0	DALLAS/FT.WR	Slims	B & H	Merit					
✓3O0	MIDLAND	Slims	B & H	Merit					
3P0	ALBUQUERQUE	B & H	Slims	Merit					
✓3Q0	HOUSTON	Slims	B & H	Merit					
✓3R0	WACO/TEMPLE	Slims	B & H	Merit					
3S0	SAN ANTONIO	B & H	Slims	Merit					

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